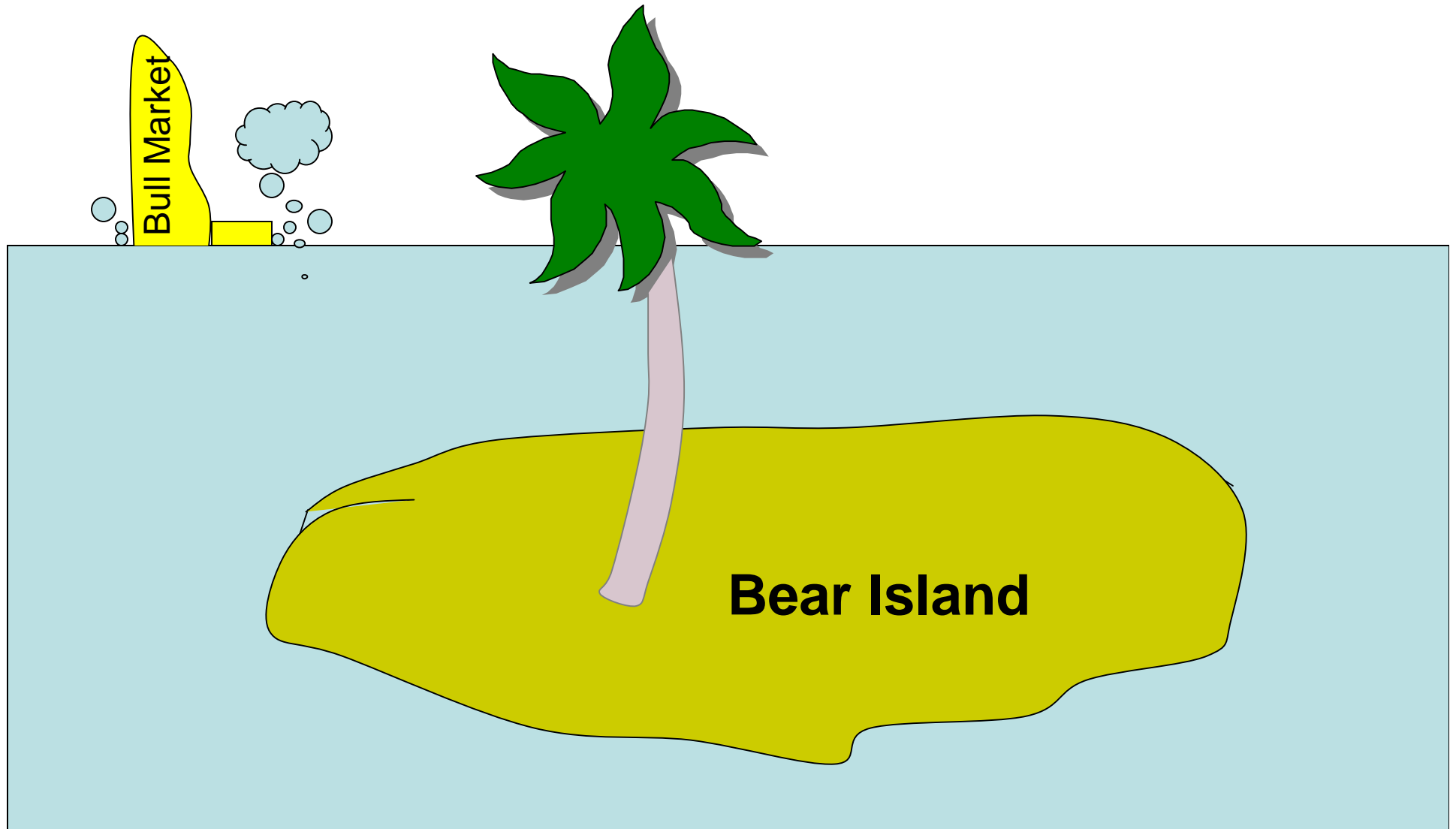


# **Introduction Computerized Investing Seminar for 2008**

**By Lynn Gillette**

**Sponsored by  
American Association of Individual Investors**

# What is an Investor to do when Ship Wrecked on Bear Island?



# What do Robinson Crusoe and Martha Resourceful need to do on Bear Island?

- We have many tools already:
  - Personal Investor Profile (PIP),
  - Fundamental and Technical analysis,
  - Asset Allocation:
    - 40% Bonds, 50% Stocks, 10% Cash
    - Stocks at classic age-based  $[100 - \text{age}]$
    - Stocks at  $[100 - (\text{age} + 20)]$
  - Uncle Ernie's Hot Tip
- Today's
  - Effective Computerized Investing Tools

# **Your Personal Investor Profile**

- **Time Horizon**

**How soon do you need the money ?**

- **Risk Tolerance**

**Eat well or sleep well ?**

- **Return Needs**

**Current income or future growth ?**

- **Tax Exposure**

**Tax Loss selling, AMT**

# What is Working Today on Bear Island?

1. What can we learn from a Bear Market?
2. There is little value in would'a, should'a, could'a except to briefly list lessons learned.
3. Look at what you can do right now.
4. Look for opportunity.

# Looking for the Right Tools

- What tools are available to you and what do you want them to do for you .
- What do Robinson Crusoe and Martha Resourceful need to do on Bear Island?
  - “To Be effective in today’s market?”
- This requires being brutally honest with yourself.
- Find and Use the most effective tools?
  - Need to be flexible.

# Tools for Martha & Robinson

- Bob Smithson
  - Available Computerized Tools and how they can be used.
  - Portfolio construction and maintenance using those tools.
  - Optimization.
- Andy Prophet
  - Basics tool of SI Pro and an example of fundamental screening.

# Tools for Bear Island

- Vijay Vaidyanathan
  - Excel Programming for Investors.
  - What do you need to be able to do?
  - What do you want to do?
- Al Zmyslowski
  - Qualitative Asset Allocation Model to Reduce Volatility



# Follow Up Meetings

- There will be follow up meetings (Computerized Investing and SI Pro groups) at the Saratoga Library
  - These meeting are tailored to investor needs
- You can make the tools Robinson Crusoe and Martha Resourceful will learned about today, your own.

# Bringing This All Together

- Objectivity, Flexibility, Diversification - The Keys to Investment Success in Uncharted Waters